



# Americans support community bank policy priorities

With a new Congress and administration arriving in Washington, ICBA polling conducted by Morning Consult shows Americans support community bank policies laid out in ICBA's Repair, Reform, and Thrive Plan for Powering Local Economies.



## Americans Back New Community Bank Formation

# 61%

of Americans agree that federal agencies should address regulatory restrictions that limit the formation of new community banks.



## Americans Support Bolstering Rural Communities

# 67%



say providing tax relief to lending institutions in rural communities — in line with the bipartisan Access to Credit for our Rural Economy (ACRE) Act — would help preserve family farms if these benefits are passed along to borrowers.

# 69%



say it's important that Congress ensures the farm bill adequately funds agricultural programs given high inflation and interest rates.

## Americans Oppose New Small-Business Reporting Rules

# 55%

agree that Congress should overturn new rules requiring banks to collect and report demographic data to the federal government from small-business credit applications.



## Americans Support Reforming Credit Union Policies

# 62%



say credit unions that operate like banks should have to pay taxes like banks.

# 62%



say Congress should investigate whether the credit union industry's tax and regulatory exemptions are still warranted.

## Americans Favor Higher Deposit Insurance Coverage

# 58%

agree that policymakers should raise the deposit insurance limit above \$250,000.



**Methodology:** This poll was conducted between December 14-December 15, 2024 among a sample of 2,202 adults. The interviews were conducted online and the data were weighted to approximate a target sample of adults based on age, gender, race, educational attainment, region, gender by age, and race by educational attainment. Results from the full survey have a margin of error of plus or minus 2 percentage points.